



Closer Than Close

The Life and Works of Chuck Close

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CREATIVE BRIEF

Project Summary

Purpose

The site, Closer Than Close, will focus on the life and works of the hyperrealistic painter/photographer Chuck Close.

Content

- Page 1: The Front/Splash Page - feature a large graphic, an introduction paragraph and a vertical menu with links to the other pages in the site
- Page 2: The Biography of Chuck Close (pre-paralysis)
- Page 3: The Biography of Chuck Close continued (post-paralysis)
- Page 4: Gallery - featuring samples of Chuck Close's photography
- Page 5: Gallery - featuring Chuck Close's self portrait painting
- Page 6: Gallery - featuring Chuck Close's paintings of other subjects (famous people and artists, etc.)
- Page 7: Contact - Name, E-mail, other site links
- Page 8: Credits

Design Summary

The purpose of CloserThanClose.com is to share the biographical story of Chuck Close's life, as it pertains to his art. The site banner uses a portion of one of Close's paintings with a plum-like color for a sub-title bar. The plum color is also contained in the painting used for the title bar and is repeated throughout the site as a unifying element between pages. The design is simplistic, as it is meant to exude a light sophistication and to make it easily navigable and readable.

Audience

Primary: The web site, Closer Than Close, is designed with the art enthusiast in mind. The target audience is university students and adults, ages 20 and up. Specifically those who have an affinity for photorealistic/hyperrealistic art.

Secondary: People who are new to discover Chuck Close's work and are interested to learn about his life.

Tone

Sophisticated, Fine Art

STYLES

Fonts HTML

Menu: Arial, Helvetica, sans serif

Body: Arial, Helvetica, sans serif

Weight: bold

Weight: normal

Size: 16 px

Size: 16 px

#000

#645

Fonts Images

Banner: Garamond (bold), Times New Roman (italic)

Colors

#000

#645

#FFF

CREDITS

Images

***All images were downloaded from via keyword search for “Chuck Close”:
<<http://camio.oclc.org>>**

Close, Chuck. Phil Spitbite. c. 1995.
Camio, 16 Feb. 2010

Close, Chuck. Self Portraits / Scribble / Etching Portfolio. c. 2001
Camio, 16 Feb. 2010

Close, Chuck. Robert. c. 1997.
Camio, 16 Feb. 2010

Close, Chuck. Phyllis. c. 1984.
Camio, 16 Feb. 2010

Close, Chuck. Paul III. c. 1996.
Camio, 16 Feb. 2010

Close, Chuck. Frank. c. 1969.
Camio, 16 Feb. 2010

Close, Chuck. Self Portrait. c. 1995.
Camio, 16 Feb. 2010

Close, Chuck. Self Portrait. c. 2000.
Camio, 16 Feb. 2010

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Close, Chuck. Kiki. c. 1993.
Camio, 16 Feb. 2010

Close, Chuck. Self-Portrait, Rigid. c. 1982.
Camio, 16 Feb. 2010

Close, Chuck. Georgia II. c. 1985.
Camio, 16 Feb. 2010

Close, Chuck. Self-Portrait. c. 1995.
Camio, 16 Feb. 2010

Text

No Author Given. "Chuck Close." Wikipedia. January 2008. 16 Feb 2010
<http://en.wikipedia.org/wiki/Chuck_Close>.